

W³

wellness. wisdom. wealth.

Our Story

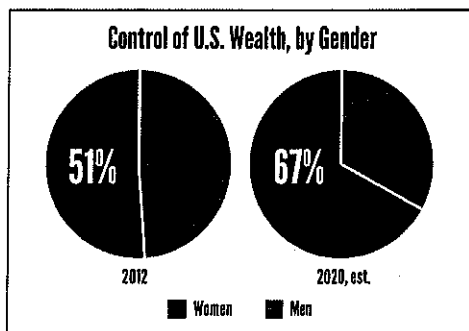
W³ (which stands for wellness, wisdom and wealth) was created in the spring of 2012, when four women of various backgrounds, ages and occupations discovered over casual lunch conversation that they had a lot of the same questions about health, finances and overall wellness. Talking more in depth about some of the issues, they decided to do something about it. They began hosting a series of events, focusing on overall wellness. Topics have included breast cancer research, stress management, retirement planning, skincare, philanthropy, nutrition, social security, disease prevention, personal leadership and more. Our presenters are medical experts, financial advisors, philanthropists, cancer survivors, mothers and teachers, to name a few, who share their research, advice and personal stories - as we strive to promote *wellness*, gain *wisdom* and secure *wealth*.

We are excited about the future of W³ and are committed to providing educational opportunities to help you be prepared for whatever life may bring.

Our Purpose

The amount of wealth controlled by women and the rate at which it is increasing is *extraordinary* - 95% of women will be their family's primary financial decision maker at some point in their lives.¹ Yet, despite this growth, many women still feel less confident compared to their male counterparts when it comes to making wise financial decisions about their future.² Additionally, fewer American women have started saving for retirement than American men, and with women living an average of 7 years longer than men, this is particularly worrisome³ - especially for those who have always relied on their spouses to handle the finances.

These statistics are concerning, because when it comes to overall health, financial wellness plays an integral role. While most look at finances and physical health as two very different things, studies have shown that "high financial stress levels and concerns over debt are associated with increased risk for ulcers, migraines, heart attacks, and sleep disturbances ...and those conditions are just the beginning of how your money affects your body and mind."⁴ The mission of W³ is to *empower women to educate themselves in every aspect of life*, so it's critical to understand how all the pieces fit together. We hope you will embrace the learning opportunities and they will help you take control of your future and look forward with confidence.



Sources: Financial Services: The Industry Women Leads to Hate, *Forbes.com*, March 18, 2011; "Women, Money and Power," *Time Magazine*, March 26, 2013



Empowering women to
educate themselves in
every aspect of life.

Our Firm

W³ events are hosted by **Financial Partners Group** and **Maginn Wealth Advisors**. Our firm has had a local presence in Indianapolis since 2002 and our advisors have more than a century of combined experience in the financial services industry. We are continually pursuing new opportunities to strengthen our relationships and support the community. We are a proud Corporate Partner of the Indianapolis chapter of NAWBO (National Association of Women Business Owners).

We work extensively with small business owners, professionals, high net worth individuals, and their advisors to help them accumulate wealth to meet their personal and business goals. Some of the services we provide include Comprehensive Financial Planning, Wealth Management Strategies, Estate Planning, Risk Management, Retirement Plan Services and Business Planning.

If you would like to learn more about W³ or are interested in a complimentary consultation, please contact Whitney at wschmitt@financialpg.com. We look forward to seeing you soon!

FINANCIAL
PARTNERS GROUP

Prepared for Today and Tomorrow

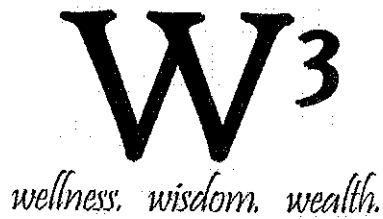


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W³ Overview/History

- Began in the spring of 2012
- Currently 490 on distribution list
- Have hosted 6 large events and 9 financial workshops
- Became NAWBO Corporate Partner in 2015
- Have contributed more than \$10K to charitable and community organizations

Events

- **Large Events (average attendance = 70)**

Past event topics:

Breast Cancer & the Environment

What Your Shoes Can Tell You About Stress

Dementia: What You Need to Know

Trish McEvoy: The Power of Makeup Spring Beauty Event

The Keys to Healthy Aging

Personal Leadership – How to Be a Better Leader and Live a Better Life

- **Financial Workshops (average attendance = 15-20)**

Past event topics:

Retirement Planning

Financial Planning 101

The ABC's of Long Term Care

Securing Your Retirement: A Special Seminar on Social Security

Healthcare Reform

2015 Economic Outlook

Financial Planning: Before, During & After Divorce

- **Philanthropic/Community Involvement**

- Purdue University Center for Cancer Research (donation)
- St Vincent Cancer Walk (donation & W³ team in walk)
- Dementia Services Group (donation)
- 2015 NAWBO Corporate Partner
- Gold Sponsor for Trinity Free Clinic's 5K on October 17, 2015 (FPG will participate)



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