



NON-PROFIT ORGANIZATION INFORMATION MEETING

MEET IMPACT 100

- History of Impact 100

- Giving Circle with chapters across the country – goal is to offer multiple \$100,000 grants

- Indianapolis chapter started in 2006

- Why people join giving circles

- Learn more about area charities

- Make a bigger difference than my donation makes by itself

- Have a say in the grants process – every member can participate in application review and vote for winner

- How we operate

- All volunteers, no paid staff

- Grant funds come from membership fees - \$1000 annually for a full membership

- Grants Committee administers the application process

- Focus Area Committees make selections for which non-profits move ahead in the process



IMPACT 100 WINNERS

- 2006 Wishard-Eskenazi Health
- 2007 Indy Reads / Craine House
- 2008 Horizon House / Herron HS
- 2009 Outreach Inc
- 2010 Rock Steady Boxing
- 2011 Outside the Box
- 2012 Jameson Camp
- 2013 Tindley Collegiate Academy
- 2014 Social Health Association
- 2015 Indy Urban Acres
- 2016 Ascent 121 & Lutheran Child Family Services
- 2017 Volunteers of America
- 2018 Brookside Community Development
Trinity Episcopal Church / Trinity Haven
- 2019 Kennedy King Memorial Initiative
- 2020 Family Promise of Hendricks County
- 2021 NeighborLink
- 2022 NeuroHope of Indiana



GREATER
INDIANAPOLIS
IMPACT
100

16 Years of Grantmaking 2021 Giving Report

**DOWNLOAD THE GIVING REPORT
FROM OUR WEBSITE**

OVERVIEWS OF ALL THE WINNERS

[HTTPS://IMPACT100INDY.ORG/WP-CONTENT/UPLOADS/2021-IMPACT-INDY-GIVING-REPORT.PDF](https://impact100indy.org/wp-content/uploads/2021-IMPACT-INDY-GIVING-REPORT.PDF)

ELIGIBILITY

- Be a nonprofit 501(c)(3) or 509(a) public charity.
- Applicant organizations' seat of operation must be based in Marion, Hamilton, Hancock, Shelby, Johnson, Morgan, Hendricks or Boone County in the State of Indiana or a recognized local chapter of a state or national nonprofit serving this region. The program must be implemented and serve residents of these eight counties and all monies must be expended here.
- The project must be a new program, expansion of an existing program or may be a joint effort of several agencies.
- Outline a project or program that targets a specific population for a specific duration and with specific measurable goals;
- Use the full amount of Impact 100 grant. No applications under \$100,000.
- Plan to expend the funds within 24 months of the award. Preference will be given to projects that call for funds to be spent within 12 months.
- Capital projects (equipment and building) must be clearly wrapped around a program serving the clients of the organization. We do not support capital campaigns.

WHAT WE WILL NOT FUND

- General operating expenses; debt reduction or operational deficits;
- Endowments or memorials;
- Bridge funding or interim financing;
- Partisan, political or legislative activities;
- General fund drives or annual appeals;
- Religious-focused or university-based projects where the grant is for the principal benefit of the organization's own members or adherents;
- Private foundations;
- Legal expenses;
- No general advertising/marketing expenses promoting the agency;
- Fundraising activities or events;
- Athletic uniforms and sports gear
- Capital campaigns. Proposals must distinguish specific capital items that are wrapped around a program.

FOCUS AREA COMMITTEES (FAC)

- **Arts, Culture & Preservation:** initiatives that cultivate, develop, educate, preserve, and enrich the theater, museums, both visual and performing arts and literary opportunities
- **Environment & Animal Welfare:** initiatives that (1) improve, enhance or restore the surroundings in the Greater Indianapolis area; (2) encourage research, public awareness and education relating to the environment; (3) promote conservation of our natural resources; (4) restore, preserve, revitalize or enhance recreational facilities, and/or (5) promote animal welfare.
- **Education:** initiatives that advance learning opportunities and improve education
- **Family:** initiatives that strengthen and enhance the lives of children and families
- **Health & Wellness:** initiatives that improve mental and/or physical well being
- **On the Letter Of Intent (LOI) indicate which FAC should review your project. Base your choice on the project rather than your organization.**

THE GRANT PROCESS

- Determine if your project fits within one of our focus areas. If your project isn't a clear fit, you may submit an LOI but may not be invited for an grant application.
- Four Step Process - Overview
 - Letter of Inquiry - January
 - Full Grant Application - March
 - Site Visits – April
 - Final decision at our Annual Celebration Dinner – June 13, 2023
- Process is also outlined on our website
- Generally speaking, we prefer to be a primary project funder

THE LETTER OF INQUIRY

- Letter of Inquiry due by 5:00 on January 13
 - LOI Form is on our website: Impact100Indy.org
 - **All online forms. Nothing to download.**
 - Follow the instructions carefully. You can save and continue working later. Finished version of the online form will be submitted to us along with your IRS designation letter.
 - Must be a 501(c)(3) or 509(a) – if you don't have your designation letter please wait until next year
 - Focus of operations must be in Marion or surrounding counties
 - Select your Focus Area Committee – sorry but we will not give advice about this
 - Please do not wait until the last minute. Submit LOI as soon as it is ready.
 - We will reply to your email to let you know we received it
- We usually receive between 70-100 LOIs
- LOIs are distributed to the Focus Area Committees for review

THE LETTER OF INQUIRY – EVALUATION CRITERIA

1. Is your project/program a response to an urgent and critical need?
2. Is it a bold new venture?
3. Is it an innovative way to solve problems?
4. Does it create a more civil and respectful climate?
5. Is your letter of intent consistent with your agency's mission?
6. Does your program bring value to the community?
7. Will our \$100,000 make a difference?
8. Is this project and agency sustainable for the long term?
9. Does your agency have the organizational capacity to implement the project?

THE LETTER OF INQUIRY

- LOI is your opportunity to sell the committee on your concept
 - Innovative, engaging, paint a picture of how your project will make a meaningful difference in the community
- We are not staffed to answer questions throughout the process. Today is your day for questions.
- We are not staffed to provide updates on the status of your LOI. Please don't ask.
- Focus Area Committees spend about a month reviewing LOIs.
- FACs usually choose between 20-30 organizations to invite for full grant application.
- We will let you know in February whether your organization is being invited.

THE FULL GRANT APPLICATION

- Application is not on the website because we do not accept unsolicited applications
- The link for the online Grant Application will be sent to those invited to submit a full application
- Full grant applications are due March 17 at 5pm
- Focus Area Committees spend about a month reviewing
- A few organizations from each FAC are then asked for a site visit in late April
- After the site visits, the FAC's each nominate one finalist (5 committees, 5 finalists)
- Finalists attend a gathering with the Grants Committee in May to learn about the final presentations to be given at the Annual Dinner in June
 - Either of those events may be virtual pending COVID conditions

ANNUAL CELEBRATION – GRANT AWARDS

- Entire membership of Impact 100 gathers for the event
- Finalists each give a presentation
 - 7 minutes
 - No visual aids, no handouts, no Q&A
- Membership votes on the spot
- Absentee ballots are collected ahead of time from those unable to attend
- \$100,000 Grant is awarded to the winner – our hope is to have two \$100,000 winners
- Residual Grants are awarded as UNRESTRICTED funds to the remaining finalists
 - Example: if \$180,000 is available, Winner gets \$100,000 and other four finalists each receive \$20,000
- There usually are media interviewers at this event. If you win, a representative from your organization will be expected to speak to the press.

WHAT HAPPENS BEYOND THE AWARD CELEBRATION?

- Grant winner is required to provide reports to update on their project
- Other four finalists provide one report at the end of the calendar year
- All five finalists are expected to attend several events during the next year to update our membership about their work

CONSIDER JOINING IMPACT 100

- Grant applicants can be members as long as they are not on the FAC committee reviewing their own application
- \$1000 per year for a full membership (or shared memberships 2/3/4 ways)
- Scholarships available:
 - Those who identify as women considering in a career in philanthropy, or new to the nonprofit field
 - Scholarship recipients are encouraged to participate in all aspects of the Impact 100 process, including serving on a Focus Area Committee and voting at our Annual Dinner
 - Purpose is to add new voices to our Focus Area Committees, provide a path to full membership
 - Applications due DECEMBER 12 at 5:00, see: <https://impact100indy.org/about/scholarship/scholarshipform/>

QUESTIONS ?