



GREATER  
INDIANAPOLIS  
IMPACT  
100

# 16 Years of Grantmaking 2021 Giving Report

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# Message from the President



Impact 100 Greater Indianapolis is a unique membership organization.

- Our funding comes from within our community and stays in our community, with 100% of the grant pool awarded to local nonprofits each year.
- Our members are the philanthropists who give annually to our grant pool.
- Our members serve on the grant committees to decide who receives our grants within five focus areas – Arts, Culture, & Preservation; Education; Environment & Animal Welfare; Family; and Health & Wellness.
- Our members decide on their level of involvement, and often get personally involved with the nonprofits who apply for our grants.
- Our members include women new to the nonprofit arena whose memberships are paid for through donations to our Scholarship Program.

This unique structure has contributed to our success and our ability to make a difference to the nonprofits receiving our grants as they address the needs in our community.

This is a report about our members – how much money they have generously contributed and how they have worked together to make thoughtful, thorough decisions following our competitive grant process. We describe ourselves as “ordinary women, making extraordinary gifts, \$100,000 at a time, sending ripples of change throughout our community.” And since Impact 100 began in 2006, we have awarded over \$2.7 million to 68 local nonprofits across Indianapolis and the surrounding area. This Giving Report contains an excellent summary of the programs we have funded.

I want to acknowledge that, since March of 2020, all nonprofits have struggled through changes caused by the pandemic, and we have been impressed by their resilience as we have worked through the grant process. And we are fortunate so many in our network of women continue to ensure Impact 100 Greater Indianapolis awarded the \$100,000 Change Maker grants and continued to raise the tide of philanthropy in Central Indiana. As we turn the page from our personal experiences with the pandemic, I am committed to broadening our membership so more work can be done to transform our community with the remarkable nonprofits and all who are served.

Reviewing this Giving Report from the viewpoint of the Board President, I am grateful for the experiences I have gained from participating in this organization and for what I have learned about the critical needs in our community.

Thank you to the women of Impact 100 Greater Indianapolis, for your time, expertise, and financial support. Working together as volunteers, we will continue to demonstrate The Power of Women Giving as One®

Yours in Philanthropy,

A handwritten signature in cursive script that reads "Julianne Robinson".

Julianne Robinson, President of the Board, Impact 100 Greater Indianapolis

## Help us spread the word

Share our website: [www.impact100indy.org](http://www.impact100indy.org)

Like us on Facebook: [Impact 100 Greater Indianapolis](#)

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# 2020-2021 Financial Report

## *August 1, 2019 through July 31, 2021*

This report does not include Membership Contributions or Grant Payouts since 100% of Membership Contributions are paid out in Grants.

- 2019 Membership Contributions/Payouts: \$194,848
- 2020 Membership Contributions/Payouts: \$206,000
- 2021 Membership Contributions/Payouts: \$168,152

<b>Statement of Financial Activity</b>	<b>2018-2019</b>	<b>2019-2020</b>	<b>2020-2021</b>
<b>Revenue</b>			
Supporters and Friends Donations	\$17,625.29	\$13,485.74	\$10,980.02
Corporate Sponsors	\$9,350.00	\$4,000	\$7,250.00
Annual Awards Celebration/Giving Tuesday	\$21,305.00	\$0	\$5,687.00
Other (Dividends, Interest, Earnings, Individual and Corporate In-Kind Services)	\$7,598.14	\$2,198.11	\$3,229.99
<b>Total Revenue</b>	<b>\$57,378.43</b>	<b>\$19,683.85</b>	<b>\$27,147.01</b>
<b>Expenses</b>			
Annual Awards Celebration/Giving Tuesday	\$20,025.80	\$665.95	\$6,644.21
Grant Committee Expenses	\$684.54	\$0	\$150.00
Recruitment & Membership Events	\$2,523.81	\$2,744.01	\$1,588.89
Insurance	\$595.00	\$223.20	\$563.00
Membership Dues (President's Round Table, Philanos, Indiana Philanthropic Association)	\$1,509.00	\$530.00	\$1,051.00
Postage & PO Box	\$157.00	\$202.48	\$179.03
Credit Card and Banking Fees	\$3,098.43	\$3,042.61	\$2,920.60
Website, Software, and Technical Support	\$1,870.00	\$2,092.98	\$2,601.88
Printing/Copying	\$30.32	\$0	\$0
Conferences (Philanos and Impact 100 Global Conference)	\$395.00	\$181.66	\$600.00
Marketing and Public Relations Expenses	\$13,433.64	\$12,684.26	\$9,173.89
Tax and Accounting Fees	\$1500.00	\$2,000.00	\$2,000.00
Miscellaneous	\$500.00	\$0	\$0
<b>Total Expenses</b>	<b>\$46,322.54</b>	<b>\$24,367.15</b>	<b>\$27,472.50</b>
<b>Change in Net Assets</b>	<b>\$11,055.89</b>	<b>(\$4,683.30)</b>	<b>(\$325.49)</b>

Note: Due to COVID-19, the 2020 & 2021 Annual Celebrations were held virtually, resulting in the loss of income from sponsorships, auction proceeds, and ticket sales. Impact 100 Greater Indianapolis has been fiscally conservative with administrative and operating costs.

Impact 100 Greater Indianapolis is a charitable women's giving circle dedicated to awarding high impact grants to nonprofits in our community. Impact 100 operates with no paid staff. We are fortunate to have generous members donating in-kind goods and services to help cover our operating costs.

## Our Cumulative Impact on Greater Indianapolis

***\$2,701,000 Granted***

***16 Years of  
Philanthropy***



***963 Women  
Members/  
Alumnae***

***19 Nonprofits  
have received  
\$100,000  
grants***

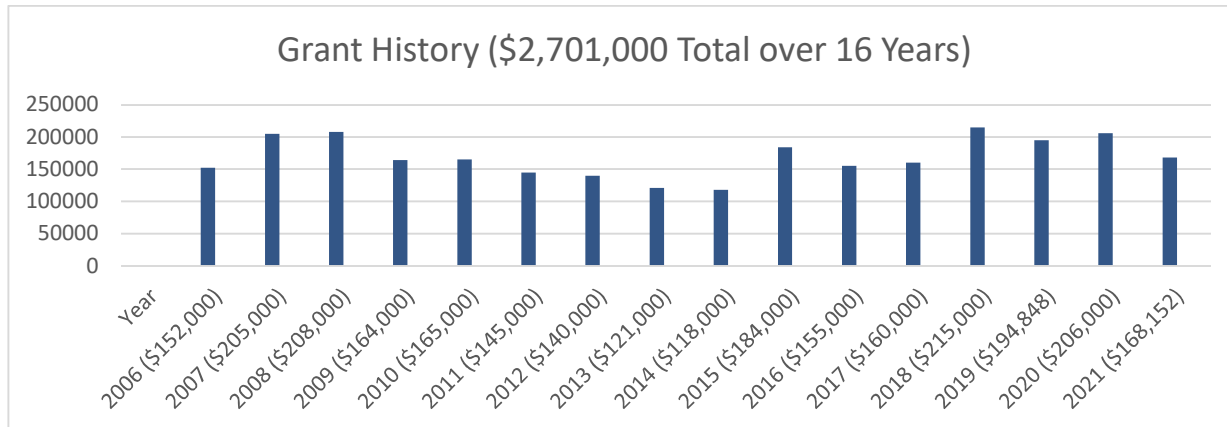


***49 Nonprofits  
have received  
unrestricted grants***

100% of Membership Donations go into the Grant Pool.  
Administrative costs are paid through donations specified for that purpose.

## Our 16 Year Grant History

Over our 16 year history, Impact 100 Greater Indianapolis has given \$2,701,000 in grants to 68 Indianapolis-area nonprofits. Our goal is to have a minimum of \$100,000 in each year's Grant Pool, allowing us to award at least one \$100,000 Change Maker grant. We have achieved this goal every year since our first grant year (2006.) And in three years (2007, 2008, and 2018) the Grant Pool has been large enough to award two \$100,000 grants. In 2009, our policies were changed to allow any remainder in the Grant Pool after the \$100,000 Change Maker grants are awarded to be equally divided between the other finalists ((prior to 2009, the Grant Pool could only be given to the Change Makers).



## How “Women Giving As One” Works

Impact 100 is a Giving Circle. It's a simple concept, which is why it works so well.

Each year we work to build that year's Grant Pool, consisting of:

- Memberships: Each member, or group of 2-4 members, donates \$1000 each year.
- Scholarships: Donors designate donations to fund memberships for women in the nonprofit community to experience a year of Impact 100 membership.
- Additional donations come in from the community specified for the Grant Pool.

100% of each year's Grant Pool donations are granted to nonprofits (donations specified for our Operations/ Administration costs go into a separate account). In January we announce the size of that year's Grant Pool, to be granted as follows:

- For each \$100,000 in the grant pool, a \$100,000 Change Maker grant is awarded.
- The remainder is divided equally among the other finalists as unrestricted grants.

In January, members form into five Focus Area Committees (see page 14 for more information on our Focus Area Committees). The FACs meet January through May, analyzing grant applications and ultimately selecting their committee's finalist for that year's Change Maker grants.

At our June Awards Celebration, the FAC finalists present their proposal, and the members vote (one vote per membership) on which organizations should receive that year's grants. The recipients are announced that night.

## 2021 Change Maker: NeighborLink Indianapolis Foundation, Inc.

\$100,000 Awarded

### Community Impact: NeighborLink

Indianapolis Foundation's mission is simple, to help individuals age in place safely and with dignity. They provide no-cost home repairs for low-income seniors and individuals with disabilities who own their own home. Using volunteers, community partners and donors, they have completed nearly 3,000 projects and served over 1,200 homeowners. With the Impact 100 Change Maker Grant, NeighborLink can build their capacity and resources, and work to meet the growing need of vulnerable homeowners in our city to age in place safely.



Over the past eight years, NeighborLink has established a solid organization with key partnerships to position themselves to expand the services they currently provide. In 2017, the NeighborLink board of directors and founding volunteers defined a five-year strategy for sustainability and growth to guide the organization. Part of that plan is to replace key volunteer staff, including their unpaid executive director, with professional staff who can grow the organization's capacity and move the funding from primarily grant-based to a more predictable income stream to sustain NeighborLink's mission. From the operations side, they are primed to double the households served from today's 250 to 500 by the end of 2022 to 2500 by 2030. Receiving this year's Impact 100 grant will help ensure they stay on track to meet these targets and grow their impact in the community.

**The Need:** Today, approximately 17,000 homeowners in Marion County are seniors and individuals with disabilities who meet their qualifications for assistance. According to the recent State of Aging in Central Indiana report, one in every five Hoosiers will be over 65 by 2030. Four in five of those Hoosiers intend to age in place. Yet, older homeowners report maintenance and gentrification as the greatest barriers to aging in place. Black and other adults of color experience greater barriers to aging in place than do their white peers. In Marion County, the Black population is 29% yet the Black population represents 85% of the homeowners NeighborLink serves. To further paint the picture of the majority of their clients, 73% are women, 53% have disabilities and on average, they have lived in their home for 26 years.

\$17,038 in Unrestricted Residual Grants were awarded to each of the following:  
Indy Shakes, Westminster Neighborhood Services, Beacon of Hope, and You Yes You!  
214 Women contributed to the 2021 Grant Pool: 117 Full Members,  
86 Shared Members, and 37 Donors contributing to fund 14 Scholarships.

## 2020 Change Maker: Family Promise of Hendricks County

\$100,000 Awarded

**Community Impact:** Family Promise of Hendricks County utilized their funding to increase the impact of their PowerHouse project, an innovative community response preventing evictions and rehousing those who are homeless, while offering supportive services to ensure stability. Impact 100 funding helped the organization prevent homelessness for 400 families and end homelessness for 75 families.



**The Need:** Each day, families with limited resources become homeless and others live in shelters, cars, tents, or hotels. Struggling families who are fortunate enough to have a home are in constant fear of being unable to pay their rent or utilities and being evicted. These families need jobs, childcare, life skills and most of all, stable housing. Family Promise and the PowerHouse Project provides all these services.

\$26,500 in Unrestricted Residual Grants were awarded to each of the following:  
Claude McNeal Productions, FIDO (Friends of Indianapolis Dogs Outside),  
Nine13Sports, and Paws and Think.

256 Women contributed to the 2020 Grant Pool: 136 Full Members,  
106 Shared Members, and 37 Donors contributed to fund 14 Scholarships.

## 2019 Change Maker: Kennedy King Memorial

\$100,000 Awarded

**Community Impact:** On April 4, 1968, Dr. Martin Luther King, Jr. was assassinated, and riots erupted in nearly every major city except Indianapolis. Prepared to make for a campaign speech, Robert F. Kennedy instead changed hundreds of lives and calmed the city when he spoke these words: "What we need in the United States is not division; what we need in the United States is not hatred;..., but is love, and wisdom, and compassion toward one another, and a feeling of justice toward those who still suffer within our country..."



**The Need:** The KKMI project is designed to address many problems, including violence, homelessness, and food insecurity, by addressing their underlying causes – apathy, inequality and a lack of compassion. Dr. King said, "Only when it is dark enough can we see the stars." KKMI believes in this time of darkness, we need to look to the stars and begin following their light to discover a brighter world for everyone.

\$23,712 in Unrestricted Residual Grants were awarded to each of the following:  
Elevate Indianapolis, Paws & Think, Family Promise of Hendricks County, and NeuroHope.  
256 Women contributed to the 2019 Grant Pool: 137 Full Members,  
106 Shared Members, and 40 Donors contributed to fund 13 Scholarships.



## 2018 Change Maker: Trinity Haven

\$100,000 Awarded

**Community Impact:** Trinity Haven was founded to help meet the needs of LGBTQ youth at-risk for homelessness. Trinity Haven is a collaboration between Trinity Episcopal Church, an LGBTQ-affirming church in Midtown Indianapolis, and Indiana Youth Group, which is the state's premier organization for LGBTQ youth people. The Impact 100 grant was used to launch a safe, welcoming transitional home for 10 homeless LGBTQ youth ages 15-21.



**The Need:** Every month, between 40 and 65 young people arrive at Indiana Youth Group who do not have a safe place to live. Estimates show that LGBTQ youth comprise 40% of the total homeless youth population, even though they make up 5-10% of the overall youth population. LGBTQ youth who do not have a supporting family or stable living situation need special care and services to meet their needs. Trinity Haven will fill this need by providing safe, stable housing, and effective, strengths-based programming which will be tailored to the needs of the residents.

## 2018 Change Maker: Brookside Community

\$100,000 Awarded

**Community Impact:** Brookside Community Development Corporation created an afterschool program devoted to helping elementary-aged students bounce back from trauma, abuse, and academic failure. The program was created from research that shows how healthy avenues of play can move a child out of their trauma mentality. The grant money funded The Education and Employment Academy, afterschool programming for a middle and high school students.



**The Need:** Research shows that poverty leaves an imprint of trauma on a child's brain, resulting in actions and behaviors that are destructive and harmful. The Brookside neighborhood is home to some of the most impoverished families in Indiana. As of 2015, eight out of every ten children from the community live in poverty and over 20% have experienced abuse or neglect. The Education and Employment Academy builds upon the foundation of play-based development and focuses on character building, leadership development, mentoring, academic support, and postsecondary planning.

\$5,000 in Unrestricted Residual Grants were awarded to each of the following::

Earth Charter Indiana, Kennedy King Memorial Initiative, and NeuroHope.

276 Women contributed to the 2018 Grant Pool: 152 Full Members, 104 Shared Members, and 22 Donors contributed to fund 20 Scholarships.

## 2017 Change Maker: Volunteers of America

\$100,000 Awarded

**Community Impact:** Volunteers of America of Ohio and Indiana's Fresh Start Recovery Center is a residential addictions treatment program for pregnant women and mothers of young children combating the opioid addiction epidemic. The Impact 100 grant was used to remodel Theodora House, adding 45 more beds (to the existing 15) to quadruple the families served.

**The Need:** The reality of opioid abuse is terrible—in 2013, there was a 30% increase in children entering Department of Child Services (DCS), primarily due to parental substance abuse. In 2014, The expansion of Fresh Start ensured more babies were born without illicit drugs in their system.

\$15,000 in Unrestricted Residual Grants were awarded to each of the following:

Big Car Collaborative, DirectEmployers Institute, Marian University, and Children's Bureau.

233 Women contributed to the 2017 Grant Pool: 119 Full Members, 92 Shared Members, and 22 Donors contributed to fund 11 Scholarships.



## 2016 Change Maker: Ascent 121/LCFS

\$100,000 Awarded

**Community Impact:** The IMPACT Program serves teen survivors of human trafficking, and is a partnership managed by Ascent 121 and Lutheran Child & Family Services. The program was formed because of the alarming increase in children being used in the commercial sex industry. They are exploited through prostitution, pornography, and sexual entertainment.

**The Need:** The grant increased capacity by hiring additional therapists and training for their clinical staff. Additionally, they made improvements to their residential unit with fresh paint, colorful carpeting and some additional furniture in order to make their surroundings more conducive to recovery. Lastly, the program engaged the community by hosting a Human Trafficking Awareness Summit, bringing together thought leaders and experts for discussions, and workshops to better understand the issue.

\$18,333 in Unrestricted Residual Grants were awarded to each of the following::

Indy Fringe, Art with a Heart, and Dove Recovery House.

187 Women contributed to the 2016 Grant Pool: 122 Full Members, 57 Shared Members, and 8 Donors contributed to fund 10 Scholarships.



## 2015 Change Maker: Indy Urban Acres

\$100,000 Awarded

**Community Impact:** Indy Urban Acres, funded by the Indy Parks Foundation, provides food equality for low-income families, educates thousands of youth through tours and farm-to-plate workshops, engages the community through hundreds of volunteers and groups, teaches job skills, and helps improve Indy's food system.



**The Need:** Sustaining Indy Urban Acres' operations is critical to change the face of hunger in our city. The mission-driven eight-acre organic farm provides fresh fruits and vegetables to 80,000 people on Indianapolis's east side who use food pantries to help feed their families. The Impact 100 grant was used to expand Indy Urban Acres' revenue-generating Flower Farm, and increased farm food output by 30%—to 40,000 pounds per year.

\$21,000 in Unrestricted Residual Grants were awarded to each of the following:  
WFYI/Ted Green Films, OASIS, Lutheran Child & Family Services, and Gennesaret Free Clinic.  
185 Women contributed to the 2015 Grant Pool: 141 Full Members,  
35 Shared Members, and 9 Donors contributed to fund 10 Scholarships.

## 2014 Change Maker: LifeSmart Youth

\$100,000 Awarded

**Community Impact:** Life Smart Youth (formerly Social Health Association) offers a variety of school-based health education programs to provide relevant, age-appropriate health information for Indiana students. SHA has a proven record of providing students the medically accurate, research-based information they need to make healthier life choices, and encourages conversations between parents and students.



**The Need:** The Impact 100 grant was used to introduce Step Up for Kindness!™, a bullying and peer violence prevention program addressing the actions and the causes of bullying as well as the role of teachers, adults, bystanders and upstanders. The program is backed by research and social psychology, and includes teaching and learning principles along with behavior and classroom management.

\$4,500 in Unrestricted Residual Grants were awarded to each of the following:  
Craine House, Indianapolis Parks Foundation,  
Lutheran Child & Family Services, and Big Car Collaborative.  
135 Women contributed to the 2014 Grant Pool: 109 Full and 26 Shared Members.

## 2013 Change Maker: Tindley Collegiate Academy

\$100,000 Awarded

**Community Impact:** An extension of the Charles A. Tindley Accelerated School, the Tindley Collegiate Academy is an all-girls middle school designed to help young girls become successful scholars regardless of their past academic performance. Tindley Collegiate offers a unique curriculum tailored for the needs of girls, providing a wealth of opportunities for collaboration and dialogue. Note: in 2019, Tindley Collegiate Academy merged with the network's high school.



**The Need:** Tindley works to transform their students into excellent students and to introduce them to career opportunities. The grant equipped a STEM (Science, Technology, Engineering and Mathematics) lab with a 3D modeling printer, drills, a laser engraver and computers with CAD software, among other state-of-the-art pieces.

\$5,250 in Unrestricted Residual Grants were awarded to each of the following:  
The Oaks Academy, People for Urban Progress, Reach for Youth,  
and Ruth Lilly Health Education Center.

144 Women contributed to the 2013 Grant Pool: 106 Full and 38 Shared Members.

## 2012 Change Maker: Jameson Camp

\$100,000 Awarded

**Community Impact:** Jameson Camp is a fully accredited residential camp for youth ages 7-17 that also has outdoor educational programs, Youth Leadership programs and a Challenge Course for all ages.



**The Need:** The Impact 100 grant was used to double the number of campers and deepen their outdoor experience. A new learning pond allows kids to study water ecology and aquatic animals, the new rope bridges enable them to cross over the creek, and a natural playground inspires imaginative, active play using boulders and logs. The grant also was used to grow and enhance the program to serve more children with customized standards-based nature programming.

\$10,000 in Unrestricted Residual Grants were awarded to each of the following:  
Challenge Foundation Academy, Dove Recovery House, Earth House Collective, and  
Neighborhood Christian Legal Clinic.

157 Women contributed to the 2012 Grant Pool: 126 Full and 31 Shared Members.



## 2011 Change Maker: Outside the Box, Inc.

\$100,000 Awarded



**Community Impact:** Outside the Box serves adults with developmental disabilities and focuses its work on young adults who no longer have the opportunity to learn through special education programs at school. OTB is the only provider in Indiana matching participants in small groups sharing a bond of age, personality, interests and personal goals. Instead of pushing people toward generic programming options. They strive to meet the individual where they are, focusing on their capabilities and not their disabilities.

**The Need:** An extreme demand for services moved Outside the Box to a new site in 14,000 sq. ft. building on a seven-acre wooded property. The Impact 100 grant was used on the renovations needed before it could become their home.

\$11,250 in Unrestricted Residual Grants were awarded to each of the following:

The Arts Council of Indianapolis, Brooke's Place for Grieving Young People, Morning Dove Therapeutic Riding Center, and Indianapolis Parks Foundation.

152 Women contributed to the 2011 Grant Pool: 139 Full and 13 Shared Members.

## 2010 Change Maker: Rock Steady Boxing

\$100,000 Awarded



**Community Impact:** Rock Steady Boxing is a unique physical therapy program utilizing boxing-inspired non-contact routines to help patients with Parkinson's disease (PD) fight the debilitating symptoms of the disease.

**The Need:** Founders of Rock Steady (RSB) Boxing in February 2011 celebrated the grand opening of their new facility with Impact 100 Greater Indianapolis funds. Participants train their muscles to remain vital and use exercises in non-contact sparring drills for a therapeutic conditioning program to ease Parkinson's symptoms, while fostering a support community. The new facility allowed RSB to increase the number of classes and increase outreach to those with Parkinson's and doctors who could make referrals early in a patient's diagnosis. Since receiving the grant, RSB grew enough to move into an even larger facility and has grown to 600 affiliates in 50 states and Puerto Rico, and in nine countries.

\$16,250 in Unrestricted Residual Grants were awarded to each of the following:

Business Ownership Initiative of Indiana, Christamore House, Harrison Center for the Arts, and Indianapolis Parks Foundation.

174 Women contributed to the Grant Pool: 161 Full and 12 Shared Members.

## 2009 Change Maker: Outreach, Inc.

\$100,000 Awarded

**Community Impact:** Outreach, Inc. is a ministry serving disadvantaged youth in Indianapolis between the ages of 14-24 who are homeless and need access to every day resources to rebuild their lives.



**The Need:** Homeless students with no support system usually drop out of high school and are trapped in the at-risk cycle. Impact 100 Greater Indianapolis' grant financially supported Outreach's G.O.A.L. program to help students graduate, get jobs and change their lives. Over half of the students who graduate from G.O.A.L. go on to post-secondary education, including college, vocational school or military service.

\$16,000 in Unrestricted Residual Grants were awarded to each of the following:  
Indianapolis Opera, Fathers and Families, Improving Kids Environment, Inc.,  
and Trusted Mentors.

164 Women contributed to the 2009 Grant Pool, all were Full Members.

## 2008 Change Maker: Horizon House

\$104,000 Awarded

**Community Impact:** Horizon House is the only full-service day center in Indianapolis, serving approximately 3,000 people each year. It provides a daytime multi-service agency to coordinate the services offered to homeless individuals. They provide a safe place for our community's homeless, serving them with dignity and respect, as they take steps towards a more stable life. And they provide basic services to address the critical need for personal wellness by meeting an individual's requirements for shelter, nutrition, and hygiene. These services help individuals maintain a sense of dignity, as well as a foundation from which to address long-term goals.



**The Need:** The Engagement Team Project funded by Impact 100 Greater Indianapolis is a collaborative approach to deliver services to Horizon House neighbors, offering an expedited and intense approach with a personalized in-take process. Full implementation of this new service model required facility renovation and has also improved clients' long-term housing, income and self-sufficiency outcomes.

208 Women contributed to the 2008 Grant Pool, all were Full Members.

## 2008 Change Maker: Herron High School

**\$104,000 Awarded**

**Community Impact:** Herron High School (HHS) is an inner-city public charter school with a classical liberal arts education. Current enrollment is 640 students. Herron High School is founded on the belief that a classical, liberal arts education, where students are steeped in great historical thought and invention, is the best preparation for a future life of leadership and service. Herron strives to maintain a racial balance of 50% students of color and 50% white. Students come to Herron from over 75 middle schools in the greater Indianapolis area.



**The Need:** Impact 100 Greater Indianapolis grant funds purchased art equipment, including staging and sound equipment for students in choir, theatre, orchestra and art classes. Students and teachers have enjoyed all of the new equipment, such as high capacity kiln, art tables, art easels, choral uniforms and musical instruments. The school reports 84% of HHS students were enrolled in at least one fine arts elective class benefiting from the grant.

208 Women contributed to the 2008 Grant Pool, all were Full Members.

## 2007 Change Maker: Craine House

**\$102,500 Awarded**

**Community Impact:** Craine House is one of only six facilities nationwide allowing women to serve out their court-mandated sentence while living with their pre-school age children.

**The Need:** A new and innovative partnership between two well-established service providers—Craine House and Fairbanks—sought to break the generational cycle of substance abuse of families with mothers who have been incarcerated. The program taught effective parenting skills through a variety of research-based, inter-related methods. During the program 80% of the mothers improved their understanding of the impact of substance abuse on their pre-school children. Overall, Craine House has achieved a 20% recidivism rate (nationally the rate is approximately 60%) and at a much lower cost over traditional imprisonment.



205 Women contributed to the 2007 Grant Pool, all were Full Members.

## 2007 Change Maker: Indy Reads

**\$102,500 Awarded**

**Community Impact:** Indy Reads serves adults in central Indiana who read at the sixth-grade level or below, or are learning English as a new language, and is the only local organization accredited by Pro Literacy Worldwide. Their mission is to promote and improve the literacy of adults and families in Central Indiana, believing everyone should have an opportunity to learn to read. Indy Reads offers one-on-one tutoring, small group sessions, English as a Second Language instruction, and “Literacy Labs” at neighborhood centers.



**The Need:** Indy Reads relies on volunteers to provide literacy services to illiterate and semi-literate adults. The nonprofit was reaching a critical stage and needed to increase the number of tutors being trained to keep up with increasing number of students needing literacy tutoring. With the resulting increase in trained volunteer tutors, Indy Reads provided free tutoring and literacy assistance to 983 students in 2009—a 76% increase over 2008 and 180% increase over 2007—and has continued to grow the program each year. In 2015, over 1,500 students were enrolled in Indy Reads programs.

205 Women contributed to the 2007 Grant Pool, all were Full Members.

## 2006 Change Maker: Pecar Health Center

**\$152,000 Awarded**

**Community Impact:** For more than 150 years Eskenazi Health Services (formerly Wishard) has provided Indianapolis area residents with the highest quality health care. /Eskenazi is one of America’s largest safety-net health systems, providing over 1 million outpatient visits each year. The Eskenazi Health Philip & Vivian Pecar Health Center is one of 10 community health centers in this system in Indianapolis.



**The Need:** By reducing barriers to obtaining patients’ medicine, there has been an immediate effect on the health of the at-risk populations the Pecar Health Center serves. The grant enabled the Pecar Health Center to complete construction of the pharmacy, providing a one-stop location for their patients’ health needs.

152 Women started Impact 100 by contributing to the 2006 Grant Pool, all were Full Members.



## Focus Area Committees

We fund critical needs, new ventures, and innovative ways to solve social problems and create a more civil and respectful climate in our community. We believe everyone should have access to a clean and safe environment, cultural enrichment, family services, quality education, and healthcare. To reach those goals, we form Focus Area Committees (FACs) to consider grant applications in five areas:



### Arts, Culture and Preservation

This FAC accepts proposals to cultivate, develop, educate, preserve, and enrich the theatre, museums, visual and performing arts and literary opportunities.

### Education

The Education FAC accepts proposals to advance learning opportunities and improve education.

### Environment and Animal Welfare

This FAC accepts proposals to (1) improve, enhance or restore our surroundings; (2) encourage research, awareness and education relating to the environment; (3) promote conservation of our natural resources; (4) restore, preserve, revitalize or enhance recreational facilities, and/or (5) promote animal welfare.

### Family

This FAC accepts proposals to strengthen and enhance the lives of children and families.

### Health and Wellness

This Health and Wellness FAC accepts proposals to improve the mental and/or physical well-being of people living in the Greater Indianapolis area.

## Annual Grant Timeline

Members are encouraged to join a FAC to review grant applications and learn more about the needs in our community. The timeline for our granting process is the same each year:

- November through early January:
  - FAC Chairs post meeting dates and locations, and members are asked to state their intent to participate and which FAC they wish to join.
  - Nonprofits are encouraged to apply for our grants.
- Mid-January:
  - Members wishing to serve on a FAC receive their FAC assignment.
  - Nonprofit Letters of Intent (LOIs) to apply for our grants are due
  - Late January: FAC Meeting #1 for orientation and FACs are sent their FAC's LOIs.
- February: FAC Meeting #2 to choose the nonprofits asked to submit a grant proposal (due in mid-March).
- Mid-March-April: Read and evaluate grant proposals.
- Mid-April: FAC Meeting #3 to determine which grant applicants should have a site visit.
- Late April-May: Site Visits to see the nonprofit at work and FAC Meeting #4 to select their FAC Change Maker Finalist.
- May: Announcement of the five Focus Area Committee Change Maker Finalists.
- June: Annual Awards Celebration to select that year's Change Maker(s).

# The Impact of Giving Circles on Giving

Giving circles change donors' giving and civic engagement in positive and significant ways. Their involvement in a giving circle makes them more aware of the needs in their community and the organizations meeting those needs, causing them to give more strategically to nonprofits in their community, along with their giving circle donations. These are the top three impacts on giving circle members from a study released by the Center on Philanthropy at Indiana University.

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## Giving Circles Defined:

A giving circle is a philanthropic vehicle in which individual donors pool their money and other resources and decide together where to give them away. Giving circles include social, educational, and engagement components that seem to connect participants to their communities while increasing their understanding of philanthropy and community issues.

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### 1. Giving circles influence members to give more.

Members of giving circles give more, on average, than donors who are not in giving circles. Different activities within the circle also influence giving. For example, donors involved in a circle's grant-making decision process give the most overall. When donors are more engaged in a giving circle, are in a giving circle longer, or are in multiple giving circles, their giving to the community as a whole is higher.

### 2. Giving circles influence members to give more strategically.

Giving circle members are more likely to give to advance a vision for change, conduct research to help decide on which organizations to support, support general operating expenses in addition to or instead of specific programs, check organizational performance data, and take into consideration cultural differences and race, class, and/or gender when making funding decisions. Giving circle members are also more likely to make multi-year gifts because they understand real change takes time and sometimes must happen in stages.

### 3. Giving circle members give to a wide array of organizations.

Giving circle members give to a larger number of organizations and are more likely to give to organizations supporting women, ethnic and minority groups, and arts and culture. Giving circle members were also more likely to donate to "other" program areas, such as the environment, neighborhood development, advocacy, and international aid. Impact 100 Greater Indianapolis members have joined, supported and served many of our grant recipients, growing our impact beyond our grants.



## Our Members and Alumnae

Impact 100 Greater Indianapolis sincerely thanks the 963 women who have been members since we began in 2005. Each of these women, regardless of the size of their donations, contributed to the \$2,701,000 we have granted to local nonprofits, changing uncountable lives in our community.

\*Denotes a 2021 Member \*\*Denotes a 2021 Scholarship +Denotes a Previous Scholarship Member

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Jane Gunsenhouser  
Joli Heavin  
Sylvia Hill

Brook Hilleary  
Karen Holly  
Kristin Hyde  
Roberta Jagers  
Sue Ann Kalleres  
Paula Katz  
Carla Kennedy  
Lizzie Knol  
Debi Ladyman  
Sherri Lauver  
Beth Lawrence  
Barb Maurath  
Carol McDonald  
Monique McMillian

Sarah McNaught  
Bev Middaugh  
Amy Olson Miller  
Terry Mumford  
Susan Naus  
Donna Oklak  
Kelly Perry  
Pat Ritz  
Julianne Robinson  
Tara Ryker  
Jamie Schulte  
Lindsay Scott  
Joan Servaas  
Amy Shankland

Maureen Shiel  
Mary Slenski  
Jenna Spurrier  
Jennifer Staashelm  
Lynn Swingle  
Katie Teller  
Beth Thomas  
Diane Thompson  
Diane Tolliver  
Joan Trendell  
Emily Tursi  
Julie Whitsett  
Roberta Ziccarelli

## 2020-2021 Board of Directors

### Executive Committee

Karen Holly, President  
Julianne Robinson, Vice President/Membership Chair  
Joli Heavin, Secretary  
Emily Tursi, Treasurer

### Board Members

Laura Dahlem, At Large  
Lindsay Scott, Marketing & Communications Chair  
Andrea Fonseca, At Large  
Kristin Hyde, Fundraising Chair  
Paula Katz, Focus Area Committee Chair  
Melina Kennedy, Focus Area Committee Chair  
Lizzie Knol, Grants Co-Chair (FAC Liaison)  
Debi Ladyman, Focus Area Committee Chair  
Sherri Lauver, Focus Area Committee Chair  
Barb Maurath, Focus Area Committee Chair  
Carol McDonald, At Large  
Megan McGuire, Grants Committee Co-Chair (NFP Liaison)  
Chris Paulsen, DEI Co-Chair  
Pat Ritz, At-Large  
Maureen Shiel, Assistant Treasurer  
Charlitta Winston, At-Large  
Roberta Ziccarelli, Scholarship Chair

### Ex Officio Board Members

Terry Mumford, Board Member Emerita  
Donna Oklak, Board Member Emerita  
Jenna Spurrier, Board Member Emerita  
Beth Thomas, IT Chair



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